Applied AI

WELFARE SECTOR

WHY AI?

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- Enhancing service delivery efficiency
- · Personalizing aid and support
- Data-driven decision-making
- · Automating administrative tasks
- Predictive analytics for social issues

STRATEGIC TRENDS

- · Al in donor management and engagement
- · Machine learning for program impact analysis
- · Chatbots for community outreach and support
- Al-driven resource allocation
- · Data analytics in social policy development
- · Al for volunteer coordination
- Personalized Al in educational programs
- · Predictive models for social intervention
- Al in mental health support services
- · Automation in nonprofit administration

LEADING COMPANIES

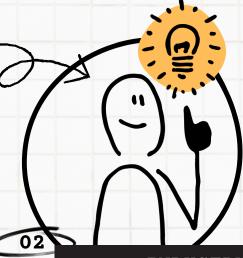
- ILO: Global labor standards and workers' rights.
- WHO: Public health and healthcare equality.
- · UNICEF: Child welfare and humanitarian aid.
- · Amnesty International: Human rights advocacy.
- · Oxfam: Anti-poverty and social justice.

AI DISRUPTION

- Al-driven personalized assistance in social services
- Enhanced precision in humanitarian aid distribution
- · Predictive analytics in crisis prevention
- Al in scaling educational initiatives
- · Machine learning for health and wellness programs
- · Real-time Al analytics for social impact measurement
- Al tools for efficient advocacy campaigns
- Machine learning for environmental conservation strategies
- Al in supporting mental health interventions
- Automated systems for non-profit management

ECOSYSTEM REQUIREMENTS

- Access to advanced Al technologies
- Collaboration between tech companies and nonprofits
- · Skilled workforce in Al, data analysis, and social work
- Ethical guidelines and regulatory compliance
- Infrastructure for effective data collection and management



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INDUSTRY

- Charitable and Philanthropic Services
- Community and Social Welfare Programs
- · Advocacy and Human Rights
- · Educational and Training Initiatives
- · Health and Well-being Services

WHY CHANGE?

- Enhanced aid effectiveness
- Informed policy decisions
- Resource optimization
- Improved service access
- Empowered communities

ENABLING TECHNOLOGIES

- Al for fundraising and donor insights
- · Machine learning in beneficiary needs assessment
- · Robotics in physical aid distribution
- · Al tools for mental health counseling
- Data analytics for program effectiveness
- Al in emergency response coordination
- · Chatbots for information dissemination
- · Al-driven platforms for volunteer engagement
- Predictive models for community development
- Automation in financial and administrative tasks

GREAT EXAMPLES OF AI

- UNICEF's Al-driven child welfare programs
- · WWF's use of Al in wildlife conservation
- Amnesty International's AI in human rights monitoring
- Doctors Without Borders' Al in medical triage
- Habitat for Humanity's Al for community building
- GiveDirectly's Al in efficient fund distribution
- . Charity: Water's Al for water project monitoring
- Khan Academy's Al in personalized learning
- Crisis Text Line's Al for mental health support
- The Trevor Project's AI in LGBTQ+ youth counseling

NEW RISKS

- Al biases impacting social service delivery
- Data privacy issues in sensitive areas
- Over-reliance on technology in human-centric services
- · Ethical concerns in Al-driven interventions
- · Cybersecurity risks in nonprofit data systems

NP 07.33 **MISUSE** · Misuse of Al in manipulating social data 12 Unauthorized use of Al for surveillance **DILEMMAS** Al-driven misinformation in advocacy efforts Over-automation leading to reduced human empathy Al efficiency vs. personal touch in social services? · Biased Al affecting service equity Balancing data use with privacy in sensitive areas? 13 Implications of AI in vulnerable population interventions? REQUIREMENTS ORG. 14 STEP BY STEP AI Strategic Al integration in social services Continuous training in Al and ethical applications Identify Al applications in social services Strong partnerships for technology development Implement AI tools for service enhancement and efficiency Focus on data security and ethical Al use Train staff in Al, data privacy, and social work Regular evaluation of Al impact and effectiveness Integrate Al in service delivery and program evaluation Continuously assess Al impact and adapt strategies 15 16 BEST PRACTICES AI MODELS · Ethical consideration in Al deployment Predictive analytics models for social issues · Focus on Al for service improvement Al algorithms for donor behavior analysis Encourage community engagement in Al projects Machine learning in impact assessment Innovate responsibly with Al in social services Data analytics for community needs mapping Adapt Al tools to diverse social contexts Neural networks for counseling and support services 17 18 DIGITAL TWINS GLOBAL LEADERS · Digital twins of community development projects United States (Diverse nonprofit w/tech integration) Virtual models for program planning and testing Al simulations for emergency response scenarios United Kingdom (Advanced social welfare and innovation) Germany (Leader in social entrepreneurship) Digital replicas of resource distribution networks Canada (Innovative approaches to social services) Virtual reality setups for empathy training Sweden (Pioneering social welfare programs) 19 20 FUTURE JOBS THE FUTURE OF AI • Al specialists in nonprofit analytics Social program developers with Al expertise Al as a tool for global social equality Data analysts for humanitarian organizations Advanced Al in crisis response and management Al-driven fundraising strategists Al-driven innovations in systainable social work Ethical Al advisors for social initiatives Enhanced global cooperation through Al in social initiatives Al for personalized support in diverse social services 21 22 RECOMMENDED READING TED TALKS • "Al for Good": (Bengio, Russell). "Nonprofit Management": (Worth). "Rethinking Charity" (Pallotta). "Doing Good Better": (MacAskill). "Al for Social Good" (Tambe). "Age of Sustainable Development" (Sachs). "Al and Empathy" (el Kaliouby). "Nonprofit Sector Handbook": (Powell, Steinberg). "Joy of Giving": Gates' perspective. "Data and the Brain" (McCarroll). 23 ONLINE RESOURCES 24 NEXT STEPS Social Work Today: Social work professional magazine. The New Social Worker: Careers & education in social work. Engage with Al technology. National Association of Social Workers: Prof. resources. Identify opportunities for Al application. Social Service Review: Welfare and social work journal. Invest in Al education and training. Child Welfare Information Gateway: Children's welfare. Please contact us at hello@nextpaper.me for further exploration or inspiration through a n Al-related talk, workshop or consulting. We'd love to help! Applied AI